

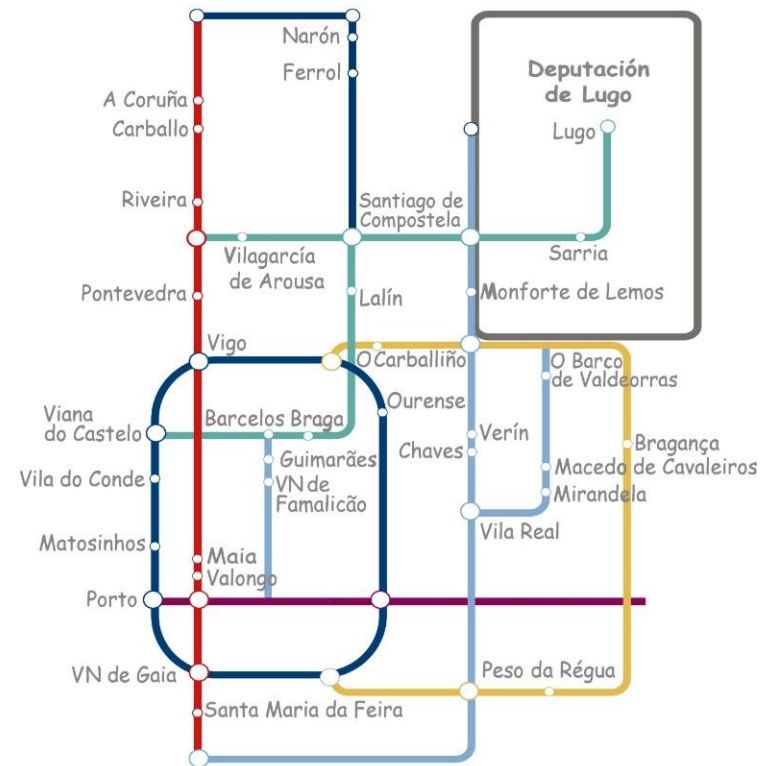


REGIONS
& CITIES

European Week
Brussels 8-11 October 2018

• THE EIXO ATLANTICO: A SINGULAR ORGANIZATION

- Entity under public law in both countries.
- Headquarters in Oporto and Vigo.
- Budget 2018: € 4,652,722.61
- Staff: 14 employees
- A service of studies and strategic planning
- A Lobby
- An EU fundraising consultancy



- **THE URBAN AGENDA: THE STARTING DIAGNOSIS**

The strenghts:

- Maritimity
- Intangible Heritage
- An industrial base with potential
- An organized and polycentric urban system

The Weaknesses:

- Dispersed population, aging, loss of young talent
- A peripheral territory
- Imbalance coast / interior

- **A PARTICIPATION PROCESS**

- The cities
- The panel of international experts
- The public consultation: www.eixoatlantico.com
- The Congress of the Urban Agenda (Braga, June 2017)



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• **THE URBAN AGENDA: THE INSPIRING PRINCIPLES**

- Holistic Approach
- Sustainability
- Democratic governance
- Equity
- Share to serve
- Economic and social innovation
- Integrated programming



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- **THE URBAN AGENDA: TRANSVERSAL MARKS**

- Smart Cities
- Global environmental change
- Resilient city
- Urban regeneration
- City specialization
- Urban diplomacy
- Collaborative cooperation

- **THE URBAN AGENDA: OBJECTIVES**

- Polycentric and balanced territorial development
- Global competitiveness based on a strong local economy
- Urban hypocarbon ecosystems that minimize consumption of natural resources
- Inclusive, tolerant and democratic urban communities
- Resilient, relational, committed cities with democratic governance



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- **AN ACTION (operative) PLAN FOR THE UA EA**

- Guiding instrument for public policies
- Indicative and not imperative.
- Harmonizer and non-uniformizer
- Based on principles of subsidiarity and local autonomy
- Methodology of enhanced cooperation
- Dynamic and evolutionary

- A PARTICIPATORY PROCESS

- The cities
- The panel of experts of the UN 2030 Agenda
- The public consultation: www.eixoatlantico.com
- The Executive Committee of Eixo Atlántico

- **STRUCUTRE OF THE ACTION PLAN**

4 strategic priorities

14 lines of intervention that make the priorities viable

41 specific objectives that develop the lines of intervention

127 measures and programs that implement the specific objectives

System of indicators

Five pilot projects that test the structure of the Action Plan



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- **THE FOUR STRATEGIC PRIORITIES**

- Building the city of the future
- Develop the economy and promote employment. The Euroregion of knowledge and innovation
- Promote territorial cohesion and respond to the demographic challenge
- Affirm the Euroregional space

- **BUILDING THE CITY OF THE FUTURE**

- An integral and transversal city model, particular for each city but inspired by principles common to all
- A model embodied in its way of understanding culture, of fostering social cohesion and coexistence, of articulating integration, of conceiving urban design, of coordinating sustainable development policies with an environmental focus, of organizing mobility...
- Improve the management of public administration making it more effective and more efficient
- Implement a governance system that changes relations between authorities and citizens
- Have dynamic and flexible services

- **DEVELOP THE ECONOMY AND PROMOTE EMPLOYMENT**

- Generate stable, sustainable and quality employment
- Consolidating the knowledge culture and economy requires greater use of the potential of the university and public and private research centers.
- The growth has to be based on the strengthening of the local economy and its strategic positioning in the global economy, through an intelligent specialization that guarantees an ecological development with high added value
- A strong commitment to the circular economy and the employment opportunities it can generate.
- Local authorities should lead the coordination and establishment of alliances of local development agents

- **PROMOTE TERRITORIAL COHESION AND RESPOND TO THE DEMOGRAPHIC CHALLENGES**

- Increase the sections of younger population. Contemplate mechanisms that make possible a positive migratory balance in the short-medium term and a positive vegetative balance in the medium-long term
- Consolidate the polycentric nature of the urban system, capable of facilitating capillarity and transfer with denser urban areas that incorporate an inclusive planning of the peri-urban and rural space that surrounds it.
- Recover, retain and attract talent for what is needed a Euroregion with quality of life taking advantage of the healthy standards of the territory, understanding the landscape as one of its main assets.
- Mitigate the coastal-internal gap creating an environment of competitiveness and business investment in the inner axis of



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- **AFFIRM THE EUROREGIONAL SPACE**

- Convert cross-border into a strength and cooperation between cities in an opportunity, consolidating a Euro-regional space that acts as a collective actor composed of six million citizens
- Achieve a sufficiently powerful critical mass to turn it into an actor with influence in the decision making
- A multifaceted space with a special sensitivity for cultural, educational, institutional and identity aspects that favor its necessary internationalization
- Development strategies and actions that should be thought through a network



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- **URBAN AGENDA OF EIXO ATLANTICO & ITS ACTION PLAN**

Thank you, gracias, muito obrigado

More information about the Urban Agenda of the Eixo Atlántico and its Action Plan:

www.eixoatlantico.com

<https://www.eixoatlantico.com/es/servicio-publico/biblioteca>

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